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Our Vision

For everyone in the last mile to have access to quality, affordable clean energy products for their homes



MESSAGE FROM THE EXECUTIVE DIRECTOR



Aneri Pradhan Founder and Executive Director

Aneri Pradhan

Dear ENVenture friends and supporters,

I am pleased to share with you our 2018 Annual Report on ENVenture's progress in accelerating clean energy access to the most rural and underserved communities in Uganda. The total number of clean energy enterprises that we have supported so far has now reached 84, which demonstrates a scalable approach to reaching our target of 74,000 last mile residents who earn less than \$3 a day. In addition, our model of inclusivity goes further to include women, youth, refugees, and people with disabilities.

What we have particularly enjoyed learning over 2018 is that our model is unlocking data and findings on accelerating last mile clean energy entrepreneurship. We are proud to announce that our research and discovery has led us to create in 2019 the ENVenture Growth Accelerator, to support the best of our portfolio to go further faster with additional support. Furthermore, it is ENVenture's belief that the true underlying problem to global development is not simply the lack of access to clean energy. It is also the lack of financial literacy. Entrepreneurs struggle with cash flow, sound financial decision making, inventory management, managing credit sales, and separating personal and business expenses. Their customers have trouble understanding why interest is added to a credit sale and realizing the money saved through adopting clean energy. This is why ENVenture's capacity building is centered around financial literacy as opposed to technical trainings which is common in other clean energy development programs. As ENVenture, we believe financial literacy is the foundation of economic development and is a transferable skill to running different programs in education, health, the environment, and more.

We look forward to sharing more updates and information about our holistic ecosystem approach to accelerating access to clean energy in the last mile of Uganda.

MESSAGE FROM A FUNDER



Erika Luitjens Executive Director CapCon Foundation

Dear readers

The CapCon Foundation is a proud supporter of ENVenture. At CapCon, we see market-based innovation as the engine of progress and prosperity. So we look for economically sustainable initiatives that create the conditions to organically scale their impact over time. We think the most viable approach to alleviating poverty is to unleash entrepreneurship that will create the proper incentives leading to wealth and job creation.

ENVenture is one of the rare social enterprises that exemplifies this ethic to combat poverty. ENVenture seeks to solve the very pervasive and difficult problem of "last mile" distribution for clean energy. It's a common problem, but ENVenture's approach is unique. They unleash the power of local entrepreneurs to create distribution businesses, providing both financing and training to attack the business problem and put new companies on a path to growth and success. We see our grant, essentially, as an investment in a business accelerator program. And better yet, they are creating a model for how an issue of global significance, such as the push toward clean energy, can be aligned with economic incentives in local communities to address the issue from the ground up.

We look forward to the future growth and success of ENVenture

OUR IMPACT

OUR IMPACT TO-DATE

ACCESS TO ENERGY

13,000 + Clean Energy Products Sold

73,000 + Beneficiaries Reached

JOBS CREATED

84 + Small Energy Enterprises

465 + Shop Attendants and Sales Agents

GENDER

70%

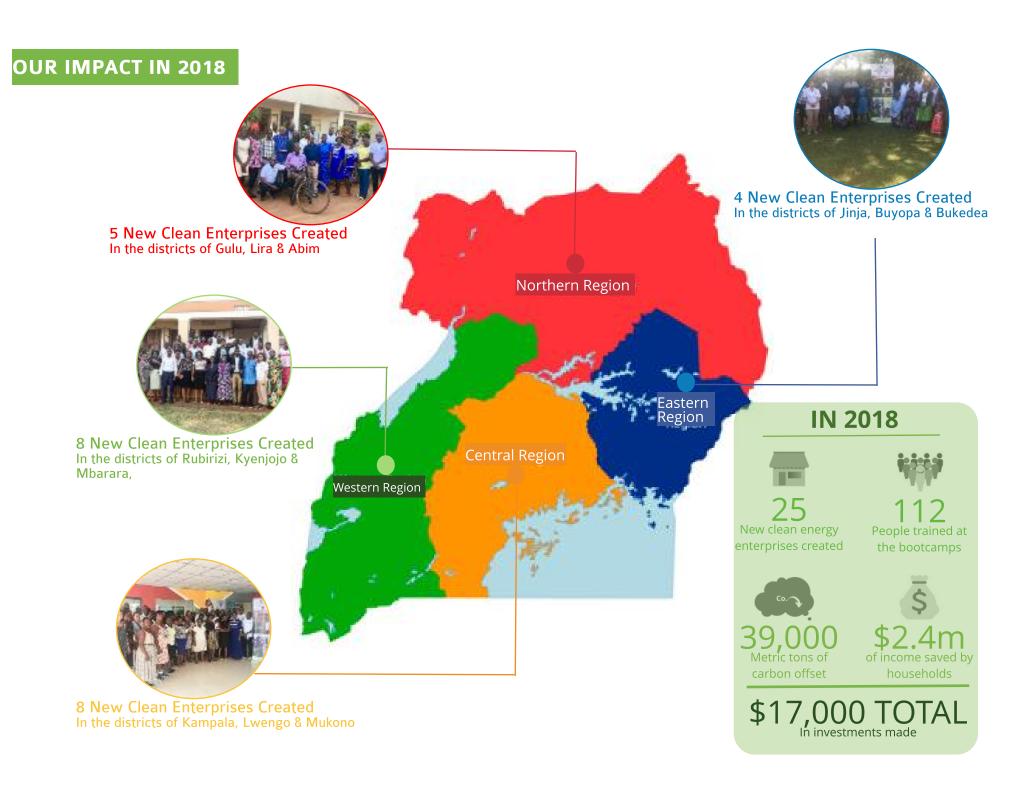
Income opportunities obtained by women youth

A Network Engaged

The Pulse of an Eco-system

ENVenture has been supporting Community Based Organizations (CBOs) in Uganda over the last four years to start and sustain last mile energy enterprises with the objective of increasing access to clean energy technologies such as solar, improved cookstoves, water filters, and fuel briquettes. Businesses receive a low-cost loan, a 1:1 business coach, and simple mobile technology, taking our Business in a Box from idea to execution. ENVenture's Theory of Change is to leverage existing local structures to provide access to energy to the last mile through creating these sustainable enterprises.

A number of these Community Based Organizations have now outgrown our capacity to finance their small and growing businesses and require working capital. A number of these CBOs have expressed interest in for example opening up new branches for their energy enterprises, hiring more sales agents, selling solar energy technologies that add value in agriculture, selling solar systems for schools, among other initiatives. ENVenture has an already curated pipeline of investable small energy distributors in the last mile that have 1-year of credit history with us. Without local investors willing to support this space, local enterprises have no ability to raise financing for their enterprises. Either the loans are either prohibitively expensive or they lack traditional collateral. ENVenture is now stepping in to facilitate this gap in the marketplace.



Follow On Investments and Opportunities Acquired by Incubatees

- 3 Women Sponsored for Business Expansion Training by wPower in Kenya \$16,700 in Grant Funding Acquired by incubatees \$4,000 in External Clean Energy Loans Acquired by incubatees
- \$9.700

In grant funding acquired by CBOs through the McGinnity Foundation

- \$2,000 Friends of Nature Uganda
- \$2,000 Initiative Uganda
- \$2,000 Divine Action for Rural Development Foundation
- \$2,000 Action for Development of Local Communities
- \$1,700 Banda Women Initiative for All

\$7,000

In grant funding acquired by CBOs through The Pollination Project

- \$1,000 Action for Development of Local Communities
- \$1,000 Ventures for Empowerment & Sustainable Community Development
- \$1,000 The Disability Arts Project
- \$1,000 Rubirizi Women Association for Empowerment
- \$1,000 Pearl Entrepreneurs Academy
- \$1,000 Initiative Uganda
- \$1,000 Friends of Nature

\$4,000

In loan funding acquired by CBOs from Jamy Fund

- \$1,500 Initiative Uganda
- \$1,000 Friends of Nature
- \$1,000 Self Help Initiative for Development
- \$500 Mt Elgon Self Help Community Project

OUR SOLUTION: BUSINESS IN THE LAST MILE



HOW WE WORK

The Business in a Box Solution toolkit involves:

Financing

up-front capital to wholesale problem in their communities launching the enterprise. By users to manage their sales and energy from through volume clean suppliers. ENVenture delivers project-based downstream distributor inventory ENVenture conducts regional financing to qualified Community bootcamps which host all our Based Through a unique step-ladder interactive approach that unlocks credit, entrepreneur sessions covering ENVenture's credit line is for topics like finance, marketing, purchase CBOs to ENVenture's catalogue high-quality solar products, water suppliers also showcase their filters, briquettes & cookstoves. This ensures they have the means with our distributors through the to buy stock at the beginning. CBOs determine through market research which technologies to buy and sell in their community.

Capacity Building

Access to financing is not enough.

Rural distributors lack access to CBOs tackle the energy access supports and trains the CBO in micro-entrepreneurs. This helps giveaways Organizations (CBOs), partner CBO staff members for empowered from sales, accounting & business of management. Clean energy products to develop relationships bootcamp.

> 1:1Mentorship: **ENV**enture recruits business experts, who are typically recent graduates of university business programs, to serve as Business Development Fellows. During the 3-month

pipeline for the clean energy receive access sector.

Mobile Technology

Although ENVenture teaches recordkeeping and bookkeeping as part of its curriculum, due to frequent sales agent turn-over at the business-level, this is a skill that requires re-training with every new hire.

problem, To solve this **ENVenture** has launched ENVision mobile, a simple pictorial mobile App to track inventory, sales, and orders in 2G and Edge networks for

Because business acumen is low, Fellowship period, a Fellow low-literate sales agents and & working with youth, ENVenture performance more effectively donations. is creating a new talent and allows ENVenture to real-time product updates to help monitor and measure success. Through the cloud-based storage capability, CBOs cannot lose information on their business at any time.

MILESTONES Registration Scaling up New Hires ENVenture Registered as a 501(c)(3) non profit in the USA ENVenture registered as a company in Uganda. 9 new hires! Four regional bootcamps held to onboard 25 new CBOs. First hires: Executive Director and Country Coordinator. Increased number of women attendees by 70% thanks to Capcon Foundation. **Incubatees Pilot Partnerships** Launched the ENVision Mobile app in Google Play Store. ENVenture runs its first Business 101 Bootcamp for 24 people. ENVenture supports four CBOs Hired 2 full-time and 3 part-time people. 27 new CBO partner onboarded thanks to Good Energies, Doen Foundation. Kaised \$2500 from our Indiegogo Participated in Bethnal Green Ventures accelerator in London. Integrated Awamo, as our loan tracking software, Supporter in kind. campaign launch that supported one distributor. 27 new fellows admitted into the program. Fifty Business Development Fellows recruited. Graduated Global Social Benefit Incubator In-Residence at Santa Clara University. Vodafone Americas Foundation Wireless Innovation Project Winner. Ran three Business 101 Bootcamps for 200 people. Signed partnerships with 12 energy suppliers. Joined wPower Hub, ACCESS, People-Centered Accelerator, Forbes Nonprofit Council. Developed beta ENVision app for data collection. American Express Ashoka Leadership Academy Emerging Innovator. 2015 2014 2016 2018 2013

IN THE MEDIA



PRESS

A Developer's Challenge: Building Mobile Tech for the Developing World via Engineering For Change

Wild Gifter Attempts to Turn Others into Lovers of the Land via eyes on sun valley via Eyes on Sun Valley

Race Matter When Achieving Universal Energy Access via Engineering for change

006 No Ordinary Business with ENVenture & ENVision via Dana Philanthropy

The elephant in the room – an expose on racial equity and energy access via Sun Connect News

My Leadership Journey: Aneri Pradhan, ENVenture via Leader Stories

Why Renewable Energy Enterprise Must Include Women via International Center for trade and Sustainable Development

How grants can help for-profits and nonprofits alike fund pathways to scale via Devex

Finding More Investment Support for Women-Led Startups via SEforAll

Women Energy Entrepreneurs Need Financing to Reach Vulnerable Populations via SEforAll

AWARDS

2018 Wireless innovation winner ENVision mobile via Vodafone

Renewable Energy World Announces Its Inaugural Solar 40 Under 40 via Renewable Energy World

VIDEOS

Role of Gender Equality & Social Inclusion in SDG7 via YouTube

Miller Center for Social Entrepreneurship Pitch via YouTube

PODCASTS

Financing Clean Energy in Uganda via Change Maker Podcast

EVENTS

At the SeforAll Forum Event via YouTube

Aneri Pradhan Impact of my Work via Wild Gift Fellows

PARTNERS

Best Practices in Accelerating Access to Clean Houselhold Energy: A Collection of Evidence from Partners via wPower Hub ENVenture via Join Jamy

STORY FROM THE FIELD



Dorine is able to save costs and has found ease & comfort in using an improved cook stove she bought from PACHEDO.

Mego Ayo Dorine, 69 years old of Obia Village, Laroo Division, Gulu Municipality, Gulu District could not hide her excitement when she purchased her first International Lifeline Fund cookstove, sold by Partners for Community Health and Development Organisation (PACHEDO) in July 2018.

PACHEDO visited her six months later where she disclosed that she is saving money on charcoal and only uses a handful worth 500 UGX (0.15\$) to prepare all her meals of the day. This saving has been important given that her livelihood comes from manual breaking of quarry rocks that are used in building construction.

Dorine is partially blind and she associates her sight problem to the long and continuous use of the traditional firewood since childhood. She exclaimed that in the past, tears always flowed down her cheeks from the smoke as if she had lost a close relative. Dorine now feels like she cooks like a princess!

WOMENS EMPOWERMENT FUND





In 2018, we decided to move our bootcamps from centralized locations in Kampala to all four regions of Uganda. In our capacity building work, the top priority was to admit more women into our program as compared to previous years. Our experience has so far shown that, women in the last mile are predominantly among the unbanked. This was an issue of concern to us. With generous grant support from Women in Leadership and The Capcon Foundation, we were able to sponsor women to travel to all 4 three-day bootcamps and pay for their accommodation and facilitation. As a result one of our women-led CBO partners, The Women Support Initiative led by Rose, has achieved its sales target in under 3 months by selling 52 units.





PARTNER STORY-PACHEDO



SUPPLIER STORY- SPOUTS OF WATER



BUSINESS DEVELOPMENT FELLOWS



Jim Katunguka Business Development Fellow



Carla Diaz
Business Development Fellow

Jim Katunguka is a Ugandan whose interest lies in youth empowerment to improve the quality of life in Ugandan households. He holds a Bachelor's Degree in Telecommunication Engineering from Makerere University and is very enthusiastic about science and technology. Driven by the desire to use energy saving technologies to make life better, Jim joined ENVenture in July 2018 and has since helped two youth-focused organizations create a business enterprise selling solar products. He is currently working with Youth Skilling Initiative, a social enterprise whose objective is to bridge transformational leadership with entrepreneurship among young people by developing talent and a transformative mindset. As their Business Development Fellow, he worked closely with the organization to set up a strategic business model that incorporated branding, record keeping, marketing, networking and business plan development. The enterprise today is now specializing in distribution of solar lanterns since they have proven their ready market. As a result, the organization that barely had a business bank account now has a considerable amount on their account to help in running its day to day activities.

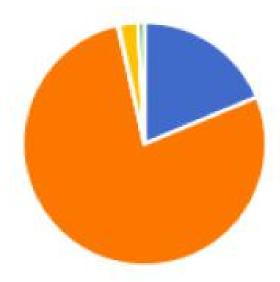
Carla (far right) is from Costa Rica and is passionate about sustainable development and climate change. She holds an industrial and environmental engineering degree and is enrolled in a Masters program at the University of Zaragoza. She applied to join the Business Development Fellowship program because she believed in ENVenture's mission. The products that CBOs acquire are better for the environment and of industry-approved standard. The ENVenture partner-organization she worked with is called The Women Support Initiative (TWOSI). TWOSI is made up of a hard-working group of women who empower fellow women and girls to gain skills in literacy, development, and information for people living with HIV/AIDS. As their Business Development Fellow, Carla spent time with these women providing them advice while closely working with TWOSI on product pricing, sales targets, and marketing. As a result, TWOSI chose to exclusively procure solar lanterns through ENVenture based on the results of their market research on kerosene usage expenditure, which revealed that lighting was one of the biggest challenge in the community. Carla plans to continue her career in energy access and is currently part of the Climate Reality Project and Earth Charter program.

FINANCIAL STATEMENT

2016	2017	2018
\$39,165	\$ 7,638	\$ 38,455
\$38,746	\$98,003	\$128,574
\$627	\$15,459	\$17,001
\$38,119	\$82,544	\$111,574
\$38,746	\$98,003	\$128,574
	\$39,165 \$38,746 \$627 \$38,119	\$39,165 \$ 7,638 \$38,746 \$98,003 \$627 \$15,459 \$38,119 \$82,544

SELECTED FINANCIAL DATA

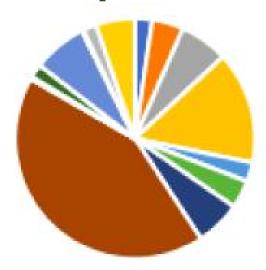
Income



Total: \$198,661

- Contribution
- Training Fees
- Interest Income Sales Revenue
- Grants
- Loan Processing Costs

Expenses



Total: \$157,578

- Total Internal Working Meeting
- Total Professional Fees
- Total Bootcamp Workshop Costs
- **Total Field Travel Costs**
- **Total Permissions & Licenses**
- Staff Capacity Building
- Taxes US
- Wages for non Permanent Staff

- Total Office Expenses
- Total Administrative Expenses
- Total CBOs Capacity Building
- Total Payroll UG Staff
- Shippings and Delivery Expense
- Subscription and Dues
- Transport
- Total Other Expenditures

2019 PLANS

1 ENVENTURE GROWTH ACCELERATOR

ENVenture is launching the ENVenture Growth Accelerator, thanks to Signify Foundation (formerly Phillips Lighting Foundation) for the financial support. The new accelerator will award between \$1 - \$10,000 in loans to ENVenture's top performing CBOs to extend working capital to grow their energy businesses. In addition, ENVenture has partnered with JAMY to offer additional short-term inventory financing for the Accelerator CBOs. We are also creating a new remote Corporate Mentoring program to match employees at banks, solar companies and other companies to volunteer to coach our top performing enterprises over a 1-year period online. Lastly, in our efforts to extend enterprise resource management tools to our CBOs, our Accelerator CBOs will also enjoy a 1-year complimentary subscription to ENVision mobile, which provides dashboard analytics and sales tracking.

2 WOMEN EMPOWERMENT FUND

We have introduced a capacity building scholarship for women entrepreneurs in our program to reach gender parity called the ENVenture Women's Empowerment Fund. We know that women entrepreneurs in our program that request more mentorship to grow thier businesses.

3 COMMUNITY ENERGY & SAVINGS LOANS ASSOCIATIONS (CESLA)

ENVenture is pioneering a new innovative approach to the well-known Village Loan and Savings Assocation model that we are calling CESLA (Community Energy Savings and Loans Association). Over the past one and a half years, our rate of loan repayment has slowly been gaining momentum and we have considered some comprehensible factors that have hindered on-time repayments. ENVenture will select 20 additional CBOs in 2019 but organize them into 4 CESLAs. CBOs that are geographically close to each other are able to band together to form a group (or CESLA) where money is agreeably collected and in the same manner, shared to pay off loan installments. They do exactly what the name suggests: provide a way for a group of CBOs in an area to save their money, meet regularly to pay off their loans collectively and grow their sustainable businesses through increased knowledge sharing in order to access more of ENVenture's clean energy loans. But the benefits don't stop there: later on, CESLAs will help increase the order cycles of cleantech products that have the capacity to improve livelihood and cut down on the effects of energy poverty. The weekly pooled savings can be used by a CBO member to borrow money at a rate of interest they themselves have set. Each withdraw serves the purpose making a loan repayment to ENVenture, and after repayment has been completed, CESLAs can continue to pool money together to keep purchasing more stock

OUR TEAM



Aneri Pradhan
Executive Director



Julius Mujuni Country Manager



Robert Birungi Senior Loans Officer



Smith TukahirwaBusiness Development
Fellowship Officer



Marvin Tumusiime Program Officer



Mourine Kabagenyi Regional Consultant



Bruno Olanya Regional Consultant



Cyprian Odyek
Regional Consultant



Vicky Alum Regional Consultant



Nathan Businge Regional Consultant



Winnie Namwau Regional Consultant



Salim Swalleh
Regional Consultant



Primus Tushabome Regional Consultant

ENVENTURE'S BOARD OF DIRECTORS

Ellen Morris ENVenture Board Member Julia Mayersohn ENVenture Board Member Clive Allison ENVenture Board Member Elizabeth Cecelski ENVenture Board Member

WE ARE GRATEFUL

For the individuals and Foundations whose generosity make our work possible

\$100,000+

Good Energies Foundation

\$50,000+

Doen Foundation
Transform (Unilever & DFID)

\$5,000+

CapCon Foundation

\$1,000+

Women in Leadership

\$100+

Michael Brown Avanti Vadivelu Alice Lin

IN KIND SUPPORTERS

Miller Center for Entrepreneurship, Santa Clara University

Mentors Pat Garvey & Jon Freeman

Georgetown Global Consultants

Arizona State University and Karlsruhe Institute of

Technology- Multi-layer Framework for Social Value Creation

Awamo Software

Omprakash

Emory University

Wild Gift

Foundation for Community Development Empowerment (FCDE)

Energy Partners: Solantis, D.Light, Ugastoves, International Lifeline Fund, Green Bio Energy, Spouts of Water, Agus

HOW TO GET INVOLVED

BECOME A BUSINESS DEVELOPMENT FELLOW

We recruit both local and international enthusiasts that are ready to roll up their sleeves to create bottom-up solutions to ending energy poverty. That starts with the pivotal role you would provide mentoring a CBO right from market research, logistics planning, accounts management and being a focal point for ENVenture's mission objective.

BECOME A CBO PARTNER

Our entry point for energy access is the CBO parner. If you are a local organisation in Ugamda, contact us to see how we can work together to ahieving this mission,

DONATE (

Support our initiatives and let us produce results in clean energy product distribution

WOULD YOU LIKE TO LEARN MORE?



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FOLLOW US ON TWITTER

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VISIT OUR WEBSITE

www.enventureenterprises.org



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